**Evaluation**

**How well does the website meet the requirements?**

One of my requirements was to fit a 1260px screen size, as opposed to making the webpage fit the whole screen. The website that has been made works very well within the width size, if anything it makes the website look better and much more cared for as opposed to it taking up the whole screen resolution. The only downside to this was making sure that all of the elements were also within the fitting size, doing this meant it took longer to fine comb the code and check that all of the elements were following the same rules. The alternative solution would have been to completely fill the screen resolution which would have allowed for much more space and use of whitespace, yet, it would not have looked anywhere near as nice.

For making it work on a tablet device, the website does not work very well on tablet since I was not able to implement any code to make it tablet optimised. I fell short of this since I did not have enough time to learn and write the code for this section of optimisation. An alternative solution to this would be to have made a mobile site for the website instead or making the page convert itself depending on the size of the screen resolution. However, I did not believe this was as much of an issue for tablets since they would be much better for screen size since they are similar to laptops as opposed to mobile devices.

For making the website work on a mobile device, I fell short of this since I did not have enough time to learn and write the code for this section of optimisation. An alternative solution to this would be to have made a mobile site for the website instead or making the page convert itself depending on the size of the screen resolution. If I was to do this project again, I would make sure that mobile optimisation was implemented, however the necessity of this would be dependent on the target audience and in this case, I found it would be rare for my target audience to be using mobile devices to learn about WCS and viewing this website.

On my website the images have alt text, this was a very simple process since I already knew how to do this. I made sure that I had included it as much as possible in order to help the website become accessible to the disabled of the audience. I fell short of this since my text for the alt tags are not very descriptive and more generally named as images or the name of the pace that the image is of.

All of the pages that I have created go to the correct pages from each page. I made sure that the navigation code was the same for all of the pages so that it all looked the same and that it would all work. I did not fall short of this since all of the code I used was the same and it all worked correctly, even when transferred to a different file directory when writing the code. Alternative solutions to this would have been to make the link to follow a certain path that sent it the same direction as opposed to making the navigation links all go directly to the file.

**Justify your decisions made for the project as a whole.**

For the concept of the website, I decided to choose the second design since it was the simplest to create and the neatest. I chose not to go with the other idea because of the colour scheme. It was not very interesting, and they were considerably ugly to look at. My final choice of design was inspired by the second design, since I liked the attractiveness of the simple colours and how modern they are.

The reason for choosing the design I chose is that easy to use and has an aesthetic that fits in with the theme and suits the target audience. I had considered going for a more unconventional design which would be fine for the target audience but not everyone. I decided to go with a simple layout to ensure that everyone can use the site. I considered that it may not always be the target audience using the site. If I were to do it again, I would improve the site and give it a more classic layout. This would mean that it is usable by everyone, and if I wanted the site to be used by more technically skilled, I would make it more complicated.

I decided to use the colours that are chosen and used as the black and white are quite modern, with the pictures mainly adding colour. I had considered using colours that contrast heavily to make the site considerably stand out from others. The reason for choosing the less bold colours is so that it is easier and nicer to read. As well as allowing the pictures included on the site to create and implement the colours for me, meaning that I don’t need to use as many colours. If I were to do this again, I would most likely use the same colours for the website. II really quite like the colours that I used, and I think they are professional and modern.

**Impact on purpose, usability and accuracy.**

I think the design I used is very good since it is professional and modern, and it allows the text and pictures to be followed very well and means it is easy to read. In terms of alternate ideas, I don’t think the colours that were used were very modern and professional since they weren’t attractive, and they didn’t have any relevance to the organisation.

The final design that I used is very good since it is professional and modern, and it allows the text and pictures to be followed very well and means it is easy to read. I don’t think the alternate designs I could’ve used would have done the organisation or the website any justice since the design I have already used is very well put together and is very modern and professional.

The subpages that I used are very good since they all follow the same idea, meaning that they are professional and modern, and it allows the text and pictures to be followed very well and means it is easy to read. I don’t think the alternate designs I could’ve used for the subpages would have done the organisation or the website any justice since the designs I have already used are very well put together and are very modern and professional.

The Query form for the Contact page works well besides the fact that the built-in code to ensure that the form hasn’t got any blanks before that it is submitted doesn’t work. If this website was going to be used on a large scale for lots of visitors, then building in a payment gateway and automating the process would be beneficial instead of people applying and being send tickets, as well as making sure that the built-in code works.

On my website, I have used a particular form of accessibility. For example, alt text, this was a very simple process since I already knew how to do this. I made sure that I had included it as much as possible in order to help the website become accessible to the disabled of the audience. I fell short of this since my text for the alt tags are not very descriptive and more generally named as images or the name of the pace that the image is of.

The colours that I have chosen and are black and white which I conceive as quite modern I had considered using colours that contrast heavily to make the site considerably stand out from others. The reason for choosing the less bold colours is so that it is easier and nicer to read. As well as allowing the pictures included on the site to create and implement the colours for me, meaning that I don’t need to use as many colours. If I were to do this again, I would most likely use the same colours for the website. II really quite like the colours that I used, and I think they are professional and modern.

**Professional behaviours.**

For creativity and innovation, I was able to create two different designs for my mock-up. I was able to complete the mood boards successfully. However, when designing the first draught of the wireframe, I didn't add the technical details such as the dimensions of different sections of the website. Would like to have done this first time so that I didn’t have to work it out during actual design. If I would have spent more time making more detailed plans, building the website may have taken much less time.

In terms of communication skills, my communication was good for the questionnaire. Asking several people to review my designs so that I could get honest responses. However, my communication wasn’t so good when asking for peer testing since my communication wasn’t so clear. I learnt that the better the communication the easier it is to get information back.

My individual responsibility was fairly poor, I provided the information to this in my Gantt chart. I was very organised with using my Gantt chart. However, I was not very good at completing tasks to their predicted date. This was mainly due to some of the tasks taking longer due to my lack of knowledge in certain areas such as JavaScript. In order to improve, if I was to do this again, I need to be better organised for my time since if I complete some tasks and something else goes wrong, or I miss something I may have extra time to complete it.

My self-management was generally okay since, for the general basics to programming in HTML, I have some experience already, as well as for CSS. Although I have learnt some new CSS commands when writing this website. However, I spent the majority of my time on HTML and CSS, meaning that when it got round to the JavaScript elements, I chose not to include as much as possible. However, If I was to do this project again, I would be able to complete the website development easier because of the new code that I know. I would spend more time learning JavaScript.

**Conclusion.**

**Planning**

The planning stages of the project overall were successful but quite time consuming. The theme of the project didn't change at all from the initial ideas/research. The mood boards and initial ideas allowed me to make decisions on the event, such as the special guests, and get inspiration for designs and colours that I could use in my design. These plans were completed on time with the website schedule, however, if I were to do this again, I would allocate less time for the planning to ensure that I have enough time for building the site as well as testing.

**Initial Designs to Final Wireframe**

The designing stages of the site were somewhat successful, but there were a lot of changes made from the original drawings, to the wireframe and then again to the final website. Although the layout stayed pretty much the same, the colour scheme for example, stayed very simple and the images were the factors that were used in order to provide some colour to the website. It began with the idea of using green, but in the end I went with black and white as these colours complement each other better, and helped make the site look much simpler in order to provide the best accessibility. The designs were completed on time, but the wireframe took longer because I knew what design I wanted to go with and simply needed to be patient and carefully create the wireframe. Similarly, to the planning stage, if I were to do this again, I would allocate less time for planning and more time for building the website itself.

**Website Building**

Building the website itself was not a particularly challenging task since I am able to program in HTML and know a small amount of CSS. During the building of the website, I found that I changed lots of elements from the design/planning so that it would suit a website format. These include colours as well as the dimensions of the pages and certain elements. Ensuring that the site works on mobile is quite challenging, however it is considerably useful since some of the audience, especially the younger audience will be viewing their website on a mobile device.